



## Cookie Policy

### 1. Introduction

This Cookie Policy explains how Trust Education ("we", "us", or "our") uses cookies and similar technologies to recognize you when you visit our website at [www.trust-education.co.uk](http://www.trust-education.co.uk) ("Website"). It explains what these technologies are and why we use them, as well as your rights to control our use of them.

### 2. What Are Cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information.

Cookies set by the website owner (in this case, Trust Education) are called "first-party cookies". Cookies set by parties other than the website owner are called "third-party cookies". Third-party cookies enable third-party features or functionality to be provided on or through the website (e.g., advertising, interactive content and analytics). The parties that set these third-party cookies can recognize your computer both when it visits the website in question and also when it visits certain other websites.

### 3. Why Do We Use Cookies?

We use first-party and third-party cookies for several reasons. Some cookies are required for technical reasons in order for our Website to operate, and we refer to these as "essential" or "strictly necessary" cookies. Other cookies also enable us to track and target the interests of our users to enhance the experience on our Website. Third parties serve cookies through our Website for advertising, analytics and other purposes. This is described in more detail below.

### 4. Types of Cookies We Use

The specific types of first and third-party cookies served through our Website and the purposes they perform are described below:

#### 4.1 Essential Cookies

These cookies are strictly necessary to provide you with services available through our Website and to use some of its features, such as access to secure areas. Because these cookies are strictly necessary to deliver the Website, you cannot refuse them without impacting how our Website functions.

#### 4.2 Performance and Functionality Cookies

These cookies are used to enhance the performance and functionality of our Website but are non-essential to their use. However, without these cookies, certain functionality may become unavailable.

#### **4.3 Analytics and Customization Cookies**

These cookies collect information that is used either in aggregate form to help us understand how our Website is being used or how effective our marketing campaigns are, or to help us customize our Website for you in order to enhance your experience.

#### **4.4 Advertising Cookies**

These cookies are used to make advertising messages more relevant to you. They perform functions like preventing the same ad from continuously reappearing, ensuring that ads are properly displayed for advertisers, and in some cases selecting advertisements that are based on your interests.

### **5. How Can You Control Cookies?**

You have the right to decide whether to accept or reject cookies. You can exercise your cookie rights by setting your preferences in the Cookie Consent Banner that appears when you first visit our website. The Cookie Consent Banner allows you to accept all cookies or decline non-essential cookies. Essential cookies cannot be rejected as they are strictly necessary to provide you with services.

Our Cookie Consent Banner will appear when you first visit our website and will remain hidden once you've made your choice. Your cookie preferences are stored in a cookie named 'cookieConsent' that expires after 30 days, after which you'll be asked to confirm your choices again. You can also manually clear your browser's cookies to reset your cookie preferences at any time.

You can also control cookies through your browser settings. Most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set, visit [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org).

Find out how to manage cookies on popular browsers:

- [Google Chrome](#)
- [Microsoft Edge](#)
- [Mozilla Firefox](#)
- [Microsoft Internet Explorer](#)
- [Safari](#)
- [Opera](#)

To find information relating to other browsers, visit the browser developer's website.

### **6. How Often Will We Update This Cookie Policy?**

We may update this Cookie Policy from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons. Please therefore re-visit this Cookie Policy regularly to stay informed about our use of cookies and related technologies.

The date at the top of this Cookie Policy indicates when it was last updated.

### **7. Where Can You Get Further Information?**

If you have any questions about our use of cookies or other technologies, please email us at [info@trust-education.co.uk](mailto:info@trust-education.co.uk) or by post to: Trust Education, Century Business Centre, Manvers Way, Rotherham, S63 5DA, United Kingdom.